

# **CITY OF LOZNICA**

MAČVANSKI DISTRICT **ŠUMADIJA AND WESTERN SERBIA** 

LAST UPDATED ON BY JUNE 2020

LEVEL OF DEVELOPMENT

**Group III** 

**ACTIVE ENTERPRISES** 

948

ACTIVE ENTREPRENEURS 2900

Source: Statistical Office of the Republic of Serbia



76,390

**CITIZENS** 



34,930

**AVERAGE INCOME** 



612

AREA



**PROJECTS** 

**IMPROVING BUSINESS** COMPETITIVENESS

**IMPROVING BUSINESS ENVIRONMENT** 

STRENGTHENING SOCIAL COHESION AND INCLUSION

127,038 €

104,432 €

22,606 €







CITY OF LOZNICA 2

### **IMPROVING BUSINESS COMPETITIVENESS (2 PROJECTS)**

#### 91,808 EUROS

SUPPORT TO THE RDA PODRINJA, PODGORINE AND RAĐEVINE D.O.O. LOZNICA: WESTERN SERBIA -HUNGARY - OPPORTUNITIES FOR SMART BUSINESS

Support to Business Support Organisations

The goal of this project is to help the export of 40 SMEs from the area of Western Serbia (regions: Podrinje, Mačva, Kolubara) to the Hungarian market while learning about their needs and possibilities. The project will also organise and host a visit by the Hungarian delegation to the entrepreneurs from Serbia aiming to facilitate networking and increase trade potential. Likewise, having in mind technical obstacles and barriers in the area of export, the project intends to enable the certification of potential exporters to the Hungarian market by upholding ISO and other international standards necessary for export.

**Project value:**Programme funds:
Co-funding:

**59,695 Euros** 50,000 Euros 9,695 Euros

SUPPORT TO AN ENTREPRENEUR IN FOOD PRODUCTION GORAN NENADOVIĆ PR PEKARSKA RADNJA

Support to Entrepreneurs, Micro and Small Enterprises

COMPLETED

The entrepreneur engaged in food (bread, pastry and cakes) production will replace old equipment with the new fully automated one resulting in increased production. New types of products are also planned as well as opening of the new store. The production currently employs seven workers while resulting job creation is three immediate posts and additional three within a three-year period. The proposed CSR activities envisage donation of the products and provision of funds for four local sport clubs, association "Vuk Karadžić", donation of laptops for preschool and meals for children from socially vulnerable families.

**Project value:**Programme funds:
Co-funding:

**32,113 Euros** 24,702 Euros 7,411 Euros

### **IMPROVING THE BUSINESS ENVIRONMENT (2 PROJECTS)**

#### 35,230 EUROS

# PROVISION OF A BACK-UP SERVER FOR THE E-PERMITTING SYSTEM

E-permitting

COMPLETED

Improvement of the electronic system for the issuance of building permits through the provision of a back-up server, which will enhance its stability and availability for over 6,500 users that benefit from it every day. Server and network equipment were procured through the project, as well as necessary licences. The aim of this activity was to contribute to the creation of a more favourable business environment by improving the efficiency and transparency of the e-government and, ultimatively, to new investments. At the same time, citizens' trust in institutions, as well as the quality of services that are being offered through the e-government will also be enhanced.

**Project value:**Programme funds:
Co-funding:

**2,141 Euros** 2,141 Euros

# INTRODUCTION OF GIS IN FOUR LSGS IN PODRINJE SUB-REGION

Introduction and Development of GIS

The GIS project will generate, now absent, integrated database in the four LSGs – Loznica, Krupanj, Ljubovija and Mali Zvornik. In addition to joint inter-municipal application for tourism, the separate applications for risk prevention and public property management will be developed in Loznica, while Krupanj, Mali Zvornik and Ljubovija will develop public infrastructure application.

Project value:

Programme funds: Co-funding: **33,089 Euros** 27,589 Euros 5,500 Euros

STRENGTHENING SOCIAL INCLUSION AND SOCIAL COHESION (0 PROJECTS





