



## EU PRO 2019/2020 Calendar Competition

### My European community

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#### Background

EU PRO development Programme is organising the Calendar Art Competition to build on over a decade long tradition established by its predecessor Programmes – PRO 1 and 2, EU and European PROGRES

The Calendar Art Competition engages students from 99 municipalities of southern Serbia to learn about, consider and promote different aspects of longstanding relationships between Serbia and European Union. The competition is also an opportunity to recognise, encourage and award artistic talent of socially engaged high school students as well as a school in the Programmes area which most prominently and systematically supports creative growth of its students.

The drawing competition in 2019 invites high schools students to creatively respond to the theme **My European community**.

This theme aims to encourage students to contemplate and identify groups in their local communities which have been in some manner or to some degree excluded, marginalised or neglected and come up with ways in which that exclusion can be mitigated or, if this is already being done, present examples of good practices in achieving social cohesion among their fellow citizens.

#### Objectives

1. To encourage the youth of the 99 cities and municipalities to become or remain socially conscious and responsive to the needs of their communities, especially its most vulnerable members;
2. To inspire high school students to come up with effective and innovative ways of reaching social cohesion and full inclusion of the most disadvantaged groups in their communities or present such practices that are already being successfully implemented;
3. To improve learning conditions in the school which achieved the best result in the competition;
4. To encourage secondary school pupils to pursue their artistic talent;

#### Competition Theme

**My European community** theme aims to inspire high school students to become aware of problems their neighbours from vulnerable groups<sup>1</sup> encounter, to inquire and think about their needs and to come up with practical and realistic methods to answer to those needs. In cases where local communities are already tackling these issues successfully, students should find ways to creatively present such best practices. The goal of these activities is to encourage participants of the competition to become more knowledgeable about issues that vulnerable communities in their surroundings face and to overcome them in line with key values the European Union promotes – equal rights of all the citizens, tolerance and understanding, activism and volunteerism - all with the final aim of including marginalised groups into all social spheres.

### Format of Expression

**The maximum size** of the works submitted for the calendar competition can be A3 (42 x 29.7 cm). The works could be Illustrations, drawings, paintings or collages.

Each artwork must be accompanied by the caption describing the identified vulnerable group, a short context for their current unfavourable position in the local community and an explanation of the chosen solution/s for improving that position. **Artworks missing captions shall not be taken into consideration.** The captions must be well written and will be assessed in the selection of the winning artworks. The captions may be printed or handwritten on the back of the artwork, or in some instances, may be even included on the art piece.

### Who is eligible?

Pupils from all secondary schools, regardless of their grade, in 99 EU PRO municipalities will be eligible to participate in the competition:

- **Mačvanski District**  
Bogatić, Vladimirci, Koceljeva, Krupanj, Loznica, Ljubovija, Mali Zvornik and Šabac
- **Kolubarski District**  
Valjevo, Lajkovac, Ljig, Mionica, Osečina and Ub
- **Pomoravski District**  
Despotovac, Jagodina, Paraćin, Rekovac, Svilajnac and Čuprija
- **Šumadijski District**  
Arandelovac, Batočina, Knić, Lapovo, Rača, Topola and Kragujevac
- **Zlatiborski District**  
Arilje, Bajina Bašta, Kosjerić, Nova Varoš, Požega, Priboj, Prijepolje, Sjenica, Užice and Čajetina
- **Moravički District**  
Gornji Milanovac, Ivanjica, Lučani and Čačak

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<sup>1</sup> Strategy of prevention and protection against discrimination (2013) identifies as vulnerable groups those groups that are especially susceptible to discrimination as a result of certain personal characteristics, such as members of national minorities – especially the Roma national minority, smaller religious groups, women, LGBT persons, people with disabilities, older persons, refugees and internally displaced persons, persons whose health could be basis for discrimination and other. Available at [Strategija prevencije i zaštite od diskriminacije](#)

- **Raški District**  
Vrnjačka Banja, Kraljevo, Novi Pazar, Raška and Tutin
- **Rasinski District**  
Aleksandrovac, Brus, Varvarin, Kruševac, Trstenik and Čičevac
- **Braničevski okrug**  
Veliko Gradište, Golubac, Žabari, Žagubica, Kučevo, Malo Crniće, Petrovac and Požarevac
- **Podunavski okrug**  
Velika Plana, Smederevo and Smederevska Palanka
- **Borski okrug**  
Bor, Kladovo, Majdanpek and Negotin
- **Zaječarski okrug**  
Boljevac, Zaječar, Knjaževac and Sokobanja
- **Nišavski okrug**  
Aleksinac, Gadžin Han, Doljevac, Merošina, Ražanj, Svrljig and Niš
- **Toplički okrug**  
Blace, Žitorađa, Kuršumlija and Prokuplje
- **Pirotski okrug**  
Babušnica, Bela Palanka, Dimitrovgrad and Pirot
- **Jablanički okrug**  
Bojnik, Vlasotince, Lebane, Leskovac, Medveđa and Crna Trava
- **Pčinjski okrug**  
Bosilegrad, Bujanovac, Vladičin Han, Vranje, Preševo, Surdulica and Trgovište

**Students that have held the first, the second or the third place in any previous years are not eligible to be re-awarded one of those three rewards. They are, however, still eligible to participate and place in any of the remaining nine places**

### **Responsibilities of the Participating Schools**

- The secondary schools, which decide to participate in the calendar competition, have to organise an internal contest that will be open to all pupils and select **up to five (5) best artworks** to submit for the competition;
- The relevant teachers from participating schools are also highly advised to open a conversation and engage with the students on the topic set by the competition;
- The schools shall be judged on the basis of the efforts invested by the schools into organising the internal contests;
- The internal contest needs to be documented and submitted in the form of a short narrative describing the school contest and accompanied by photos or video clips and mailed alongside the artworks in order for the school to qualify for the award;
- Only **one work per pupil** can be submitted for the EU PRO Calendar Competition;
- The selected art works must be delivered (by post or personally) to the EU PRO Belgrade office:  
UNOPS/EU PRO  
Naznaka „Likovni konkurs“  
Skrelićeva 4

#### 11000 Beograd

- Where the internal school selection process is not in place, interested students are encouraged to send their individual works.
- **The deadline for submission of works is 15 November, by 12:00.**

### Selection Process

- The EU PRO' Selection Committee will be composed of five members at least two of which with artistic background
- The Selection Committee will shortlist 12 best works from all received entries
- The Selection Committee will, from 12 shortlisted works, declare the third best, the second best and the best work.

### General Competition Rules

- Participation in the competition is free of charge;
- All entries not respecting the theme or the technical/authorship requirements will be disqualified;
- Only art pieces which have not yet been published may be submitted;
- Each submitted artwork must include on the back side the following information:
  - the name and the address of the school
  - **the full name of the pupil**
  - **the full name of the supervising teacher**
  - caption information explaining the identified vulnerable group;
- Inappropriately named works can be disqualified;
- **It is very important to pay particular attention on avoiding stereotypes, mocking, offensive or inappropriately presenting vulnerable groups, their position in society, ways of life, cultures etc. Artworks with such content will be automatically disqualified;**
- Authors and schools must guarantee that all elements of the submitted art pieces do not represent copies of other original works;
- All images used on the art works, must be in compliance with the existing Law on Copyright and Related Rights of the Republic of Serbia;
- **Previous holders of the first, the second and the third place are not eligible to be re-awarded one of those three rewards. They are, however, still eligible to participate and occupy any of the remaining nine places;**
- By taking a part in the competition, authors and schools agree that EU PRO and the Delegation of the European Union to the Republic of Serbia (DEU) may also use the art works for the purposes of their own promotion, publicity, news, informational education or awareness, without previous permission from the author;
- Authors of the best works will be credited on EU PRO 2020 calendar;
- EU PRO will not cover any costs for the production and submission of art works;

### Prizes for Pupils and Teachers

The following awards will be presented for 12 best works:

- The first prize – laptop computer
- The second and the third prize – tablet computers
- Nine consolation prizes – mobile phones
- Tablets will be awarded to the teachers from the three best schools.

### **Prize for the Winning School**

The Selection Committee will also take into consideration commitment in the organisation of the internal school competition.

One secondary school will be given a special prize for the efforts put into the organisation of the internal competition, the overall number and the quality of works submitted.

The winning school will be awarded with a laptop computer, a projector and accompanying equipment, which should contribute to the improvement of conditions for the education of pupils.

### **Prize Awards Ceremony**

EU PRO will organise the prize award ceremony in December 2019. The ceremony will include the exhibition of all submitted artworks and the promotion of EU PRO calendar for 2020.