



**EU
PRO**

project
fair

*in step with
Europe*

EU PRO Programme Final Event Project Fair “In step with Europe”

The EU PRO Programme final event held on 23-24 June 2021 had a two day public agenda that included a series of online and in person events relevant to the Programme results and the local development in Serbia. Below is the list of filmed events you can view as a part of the EU PRO project fair.

To access the events listed below you need to access <https://euprosajamprojekata.rs/> and when at the front desk click on the British flag to hear events with simultaneous translation. This will take you to the conference part of the Fair where by clicking on the On-demand button above the main screen you will be able to select from the clearly named recordings of different events listed below:

Opening Ceremony

Moderated by: Vlada Jelić and Vesna Damjanić

Welcome and opening remarks

- *Minister of European Integration, Jadranka Joksimović*
- *Head of Delegation of the EU to the Republic of Serbia, H.E. Mr. Sem Fabrizi*
- *Head of UNOPS Multy-Country Office, Michela Telatin*

Presentation of the EU PRO Programme Results

Presentation of the online Virtual Project Fair and Official Opening

Certification Ceremony I: Media Competition

Moderator: Vlada Jelić

Panel I: Challenges of SME Competitiveness in 2021

Moderator: Vesna Damjanić

Agenda:



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Evropom*

Introduction
Effectiveness of support to SMEs
Digitalisation of SMEs
Experiences of SMEs during the pandemic
Corporate Social Responsibility
Future funding opportunities for SMEs
Discussion and wrap-up

Panelists:

- *Milan Ljušić, State Secretary in the Ministry of Economy*
- *Mirko Pešić, Director Science and Technology Park Čačak*
- *Jelena Jankovic, SME beneficiary Nanin recept s' juga, Vranje*
- *Davor Micić, SME beneficiary Drvo tim 80, Ivanjica*
- *Predrag Stošić, SME beneficiary Radanska ruža, Lebane*
- *Milica Korać, EU PRO Programme*

Panel II: Ensuring sustainability of social infrastructure projects

Moderator: Dragan Mladenović, Good Governance Advisor Swiss PRO

Agenda:

Introduction
Impact of local infrastructure projects to wider community
Good Governance ensuring sustainability in Infrastructure
Presentation of Results - beneficiary LSGs:
Inclusive Provision of Public Services
Expanding the Scope of Public Services
Improvement of Health Services
Inclusion of vulnerable groups into education system
Discussion

Panelists:

- *Valjevo, Nenad Branković, Project Management Consultant*
- *Šabac, Ana Marinković, Head of Department for Social Affairs*
- *Žagubica, Nenad Milosavljević, Head of Planning and Project Management*



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- *Merošina, Jovica Marković, Assistant for Economic Development*
- *Dragana Novaković, Infrastructure Sector Manager EU PRO*
- *Nataša Ivanović, Social Inclusion Officer Swiss PRO*

Panel III: Integrated Sustainable Territorial Development - Challenges and Potentials

Moderator: Ratka Čolić, Urban planning expert

Agenda:

Introduction
ISTD Overview
Partnerships
Sustainable Urban Development Strategies
Institutional Mechanisms

Panelists:

- *Vladan Jeremić, Head of RDA RARIS*
- *Dragan Jevtović, Lead of the City of Kragujevac SUD Strategy Development*
- *Marica Mijajlović, Lead of the City of Kraljevo SUD Strategy Development*
- *Slavko Lukić, Head of RDA Zlatibor*
- *Viktor Veljović, Capacity Building Sector Manager EU PRO Plus*