



EUPRO

EU SUPPORT TO MUNICIPAL DEVELOPMENT



Republic of Serbia



Implementing partner

EU PRO 2018/2019 Calendar Competition

What could Serbia bring to the EU?

Background

EU PRO development Programme is organising the Calendar Art Competition to build on the twelve – years long tradition established by its predecessor Programmes – PRO 1 and 2, EU and European PROGRES

The Calendar Art Competition engages students from 99 municipalities of southern Serbia to learn about, consider and promote different aspects of longstanding relationships between Serbia and European Union. The competition is also an opportunity to recognise, encourage and award artistic talent of socially engaged high school students as well as a school in the Programmes area which most prominently and systematically supports creative growth of its students.

The drawing competition 2018 invites high schools students to draw their answer to the question “What could Serbia bring to the EU?”

This theme aims to inspire participants to think about Serbia both as a country with a rich history, tradition and vibrant cultural heritage, and as a modern society that lives and promotes many of the key European values and, in those two overlapping identities, identify the qualities that would add value to the European Union (EU).

Objectives

1. To encourage the population of the 99 cities and municipalities to contemplate the process of European integration as a reciprocal and mutually beneficial process for the European Union and Serbia;
2. To inspire youth to recognise Serbia’s qualities that correlate to the European Union and can be seen as a benefit that the EU will gain from Serbia’s integration;
3. To improve learning conditions in the school which achieved the best result in the competition;
4. To encourage the secondary school pupils to pursue their artistic talent;

Competition Theme

“**What could Serbia bring to the EU**” theme aims to shift the discourse on European integrations from one that is mainly focussed on benefits/disadvantages of the process for Serbia and its passive role in it, to the one that understands the integrations as reciprocal and mutually beneficial. The role of Serbia, understood in this manner, is an active and creative one – Serbia can offer the EU many facets of its vast cultural heritage, skilled and educated workforce, industry branches perfected through decades

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of careful crafting, brilliant scientists and innovative scientific initiatives, and subsequently enrich the entire landscape of the EU.

Format of Expression

The maximum size of the works submitted for the calendar competition can be A3 (42 x 29.7 cm). The works could be Illustrations, drawings, paintings or collages.

Each artwork must be accompanied by the caption explaining the identified benefit of Serbia and the reasoning behind the portrayed choice. **Artworks missing captions shall not be taken into consideration.** The captions must be well written and will be assessed in the selection of the winning artworks. The captions may be printed or handwritten on the back of the artwork, or in some instances, may be even included on the art piece.

Who is eligible?

Pupils from all secondary schools, regardless of their grade, in 99 EU PRO municipalities will be eligible to participate in the competition:

- **Mačvanski District**
Bogatić, Vladimirci, Koceljeva, Krupanj, Loznica, Ljubovija, Mali Zvornik and Šabac
- **Kolubarski District**
Valjevo, Lajkovac, Ljig, Mionica, Osečina and Ub
- **Pomoravski District**
Despotovac, Jagodina, Paraćin, Rekovac, Svilajnac and Čuprija
- **Šumadijski District**
Arandelovac, Batočina, Knić, Lapovo, Rača, Topola and Kragujevac
- **Zlatiborski District**
Arlje, Bajina Bašta, Kosjerić, Nova Varoš, Požega, Priboj, Prijepolje, Sjenica, Užice and Čajetina
- **Moravički District**
Gornji Milanovac, Ivanjica, Lučani and Čačak
- **Raški District**
Vrnjačka Banja, Kraljevo, Novi Pazar, Raška and Tutin
- **Rasinski District**
Aleksandrovac, Brus, Varvarin, Kruševac, Trstenik and Čičevac
- **Braničevski District**
Veliko Gradište, Golubac, Žabari, Žagubica, Kučevo, Malo Crniće, Petrovac and Požarevac
- **Podunavski District**
Velika Plana, Smederevo and Smederevska Palanka
- **Borski District**
Bor, Kladovo, Majdanpek and Negotin
- **Zaječarski District**
Boljevac, Zaječar, Knjaževac and Sokobanja
- **Nišavski District**
Aleksinac, Gadžin Han, Doljevac, Merošina, Ražanj, Svrljig and Niš
- **Toplički District**

- Blace, Žitorađa, Kuršumlija and Prokuplje
- **Pirotski District**
Babušnica, Bela Palanka, Dimitrovgrad and Pirot
 - **Jablanički District**
Bojnik, Vlasotince, Lebane, Leskovac, Medveđa and Crna Trava
 - **Pčinjski District**
Bosilegrad, Bujanovac, Vladičin Han, Vranje, Preševo, Surdulica and Trgovište

Students that have held the first, the second or the third place in any previous years are not eligible to be re-awarded one of those three rewards. They are, however, still eligible to participate and place in any of the remaining nine places

Responsibilities of the Participating Schools

- The secondary schools, which decide to participate in the calendar competition, have to organise an internal contest that will be open to all pupils and select up to five (5) best artworks to submit for the competition;
- The relevant teachers from participating schools are also highly advised to open a conversation and engage with the students on the topic set by the competition;
- The schools shall be judged on the basis of the efforts invested by the schools into organising the internal contests;
- The internal contest needs to be documented and submitted in the form of a short narrative describing the school, contest accompanied by photos of video clips and mailed along the artworks in order for the school to qualify for the award;
- Only one work per pupil can be submitted for the EU PRO Calendar Competition;
- The selected art works must be delivered (by post or personally) to the EU PRO Belgrade office:
UNOPS/EU PRO
Naznaka „Likovni konkurs“
Skrelićeva 4
11000 Beograd
- Where the internal school selection process is not in place, interested students are encouraged to send their individual works.
- **The deadline for submission of works is 15 November, by 12:00.**

Selection Process

- The EU PRO' Selection Committee will be composed of five members at least two of which with artistic background;
- The Selection Committee will shortlist 12 best works from all received entries;
- The Selection Committee will, from 12 shortlisted works, declare the third best, the second best and the best work;
- Some or all of the 12 works will be printed on the EU PRO 2018 Calendar;
- The Selection Committee will choose the best school on the basis of effort put into the internal, school competition.

General Competition Rules

- Participation in the competition is free of charge;
- All entries not respecting the theme or the technical/authorship requirements will be disqualified;
- Only art pieces which have not yet been published may be submitted;
- Each submitted artwork must include on the back side the following information:
 - the name and the address of the school
 - **the full name of the pupil**
 - **the full name of the supervising teacher**
 - caption information explaining the chosen benefit that Serbia will bring to the EU;
- Inappropriately named works can be disqualified;
- Authors and schools must guarantee that all elements of the submitted art pieces do not represent copies of other original works;
- All images used on the art works, must be in compliance with the existing Law on Copyright and Related Rights of the Republic of Serbia;
- **Previous holders of the first, the second and the third place are not eligible to be re-awarded one of those three rewards. They are, however, still eligible to participate and occupy any of the remaining nine places;**
- Authors retain copyright of their works and will be able to use it, in own print and online portfolios, exhibitions, books and other publications, to disseminate (including sell) it to the interested clients, following conclusion of EU PRO 2018/2019 Calendar Competition in December 2018;
- By taking a part in the competition, authors and schools agree that EU PRO and the Delegation of the European Union to the Republic of Serbia (DEU) may also use the art works for the purposes of their own promotion, publicity, news, informational education or awareness, without previous permission from the author;
- Authors of the best works will be credited on EU PRO 2019 calendar;
- EU PRO will not cover any costs for the production and submission of art works.

Prizes for Pupils and Teachers

The following awards will be presented for 12 best works:

- The first prize – laptop computer
- The second and the third prize – tablet computers
- Nine consolation prizes – mobile phones
- Mobile phones will be awarded to the teachers from the three best schools.

Prize for the Winning School

The Selection Committee will also take into consideration commitment in the organisation of the internal school competition.

One secondary school will be given a special prize for the efforts put into the organisation of the internal competition, the overall number and the quality of works submitted.

The winning school will be awarded with a laptop computer, a projector and accompanying equipment, which should contribute to the improvement of conditions for education of pupils.

Prize Awards Ceremony

EU PRO will organise the prize award ceremony in December 2018. The ceremony will include the exhibition of all submitted artworks and the promotion of EU PRO calendar for 2019.